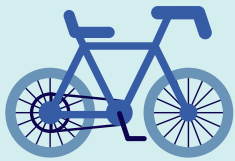




# BIKE BUYING 101

When choosing a bike, the two most important things are type of bike and the frame size.



Road Bike



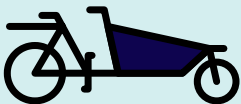
Cruiser



Mountain Bike



Hybrid



E-Cargo Bike



Folding Bike

## & MANY MORE

Find a bike that feels comfortable to you and fits the type of riding you would like to do.

## IDENTIFY

- **What will you use your bike for?**
  - Commuting?
  - Transportation?
  - Recreation?
  - Racing?
  - Carrying things around?
- **How often will you be riding?**
  - Daily
  - Weekly
  - Monthly
  - A few times a year
- **Do you have any bike goals?**
  - Commuting to work
  - Riding long distances
  - Driving less
- **What is your budget?**
  - The cost of a bike is mostly based on what it is made out of and the components
  - Factor in the "hidden costs" such as helmet, bike pump, lock, tune-ups, tools, lights, etc.

## RESEARCH

- **Visit different bike shops**
  - They carry different models and bike types
- **Ask bike shop staff questions about frame size and fit**
  - Have them do an in-store fitting to help you find the correct size bike you're looking for
- **Tell them what type of riding you're looking to do**
  - Be honest, don't worry about looking "cool" or knowledgeable
- **Go home and read up on models that they recommend**
  - Check different websites, shops, and manufacturers
- **Revise your budget based on what you've learned**
  - And factor in those hidden costs!

## TEST

**Always test ride a bike before you buy!**

- Check for:
  - Comfort
  - Sizing
  - Body position (are you upright or leaned forward aggressively?)
  - Type of brakes
    - Handlebar levers
    - Coaster (pedal) brakes
  - If your bike has gears, practice shifting

## WHERE TO BUY

### BIKE SHOPS

**Pros:** Knowledgeable staff, vast selection, high quality bikes and parts, in-house maintenance, sometimes offer maintenance discounts or free tune ups for customers.

**Cons:** May not have the type of bike you want, can be intimidating for new riders. Look for shops with lots of positive reviews.

### ONLINE

**Pros:** Vast selection, discounted prices, ships directly to your house!

**Cons:** No expert staff to assist you, not able to test ride, may have to put the bike together yourself. Try test riding a bike at a shop in person and getting fitted for the correct size before buying online.

### SECONDHAND

**Pros:** Sustainable, discounted price, giving an old bike a new life!

**Cons:** May end up spending more than you intended to on tune-ups and replacement parts, easy to pick the wrong size, no warranty.