

Dear Fundraiser,

Thank you for participation in our Give Lively Peer-to-Peer fundraiser and for your support for WABA during our 50th year! We wouldn't have made it this far without supporters like you, and we are grateful for your help making our 50th year our best one yet!

We need you to help us spread the word of WABA! Give Lively is a peer-to-peer fundraising platform meaning that individual supporters of WABA are able to set up their own personalized fundraising page to collect donations for WABA's 50th year. This means you are able to customize your page with your own images, story, and personal fundraising goal. All donations will feed back into a central campaign which will be managed by WABA staff with an overarching goal of \$5000.

We chose Give Lively as a platform because of its simple set-up and easy-share options for social media, text, and email. This means your page, and WABA's campaign, can be shared with everyone in your network—and beyond!

To get started with your own fundraising page, start by navigating to the [main fundraising campaign](#) and follow the steps below. We are here to support you! For ideas on how to effectively fundraise, check out [WABA's Tips and Tricks for Fundraising](#). If you have any questions or issues with Give Lively or fundraising for WABA in general, shoot us an email at [development@waba.org](mailto:development@waba.org).

Thank you for helping us build a just and sustainable transportation system where biking, walking, and transit are the best ways to get around.

With gratitude,

WABA Development Team



# Give Lively Step by Step Guide

1

<https://secure.givelively.org/donate/washington-area-bicyclist-association/celebrating-50-years-of-safer-streets-and-better-bicycling>



**WABA**  
WASHINGTON AREA  
BICYCLIST ASSOCIATION

Celebrating 50 years of Safer Streets and Better Bicycling!

by Washington Area Bicyclist Association

\$0 of \$5,000

0 Donors



MAKE A DONATION

\$25 Donation

\$50 Donation

\$100 Donation

\$250 Donation

Custom

Donation

\$  USD

One Time Monthly

♡ Dedicate This Gift

Continue

2

Click "I Want To Fundraise For This"



 I Want To Fundraise For This

[or log into your fundraising page »](#)

The Washington Area Bicyclist Association's (WABA) mission is to empower people to ride bikes, build connections and transform places. Our vision is a just and sustainable transportation system where biking, walking,

- 3** Create an account. Enter first name, last name, email, and a password.

### Create A Fundraising Page

Fundraising for Support WABA by Washington Area Bicyclist

#### Create Account

First and last name

Email

Password

How This Works:

- ✓ You create ( account. Give powers this
- ✓ You go thro individual Po can customi message to
- ✓ You start fu ready, share your family,



**WABA**  
WASHINGTON AREA  
BICYCLIST ASSOCIATION

**50** YEARS  
— of —  
**SAFER STREETS**  
— and —  
**BETTER BIKING**  
since 1972

**4** Click "Create Account"

Email must be a valid email

Password

Confirm password

Create Account

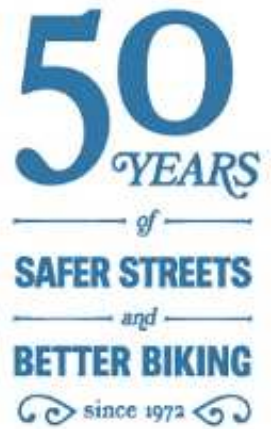
By creating an account, you hereby agree to Give Lively's [Terms of Use](#) and [Privacy Policy](#).

or log in to an existing account

ready, share your family



**WABA**  
WASHINGTON AREA  
BICYCLIST ASSOCIATION



**5** Double-click the "Password" field.

**6** Click the "Name on Page" field and type in your first and last name.

### Personalize Your Page

Fundraising for Support WABA by Washington Area Bicyclist Association

Upload a photo of yourself for your page, add a note that tells people why you're passionate about this goal to track your progress!

Name on Page

Jeslyn Zakes



Add A Note: Why are you passionate about this campaign?

I love and support WABA!

We'll display this publicly on your team page under a section called "A Note From undefined"



7

Click the "Add A Note: Why are you passionate about this campaign?" field and type 2-5 sentences about why you are passionate about WABA and why people should support your campaign.

Name on Page

Your First and Last Name

Add A Note: Why are you passionate about this campaign?

I love and support WABA!

We'll display this publicly on your team page under a section called "A Note From undefined"

Your Fundraising Goal

\$ 1000

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.

Pick a large

8

Click the "Your Fundraising Goal" field and enter a dollar amount. See WABA's Tips and Tricks for Fundraising document for advice about how to set your goal.

Add A Note: Why are you passionate about this campaign?

Please write 2-5 sentences about why you are passionate about this campaign.

We'll display this publicly on your team page under a section called "A Note From undefined"

Your Fundraising Goal

\$ 1000

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.

Pick a large

 Image

 Video

 No Media



9

Click on "Upload new image" and upload a photo of yourself. Your page will automatically have the WABA logo on it and that we recommend a picture of you biking, walking, or doing something related to your campaign!

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ssionate

section called "A

o commas nor

Profile Image:



 Upload new image

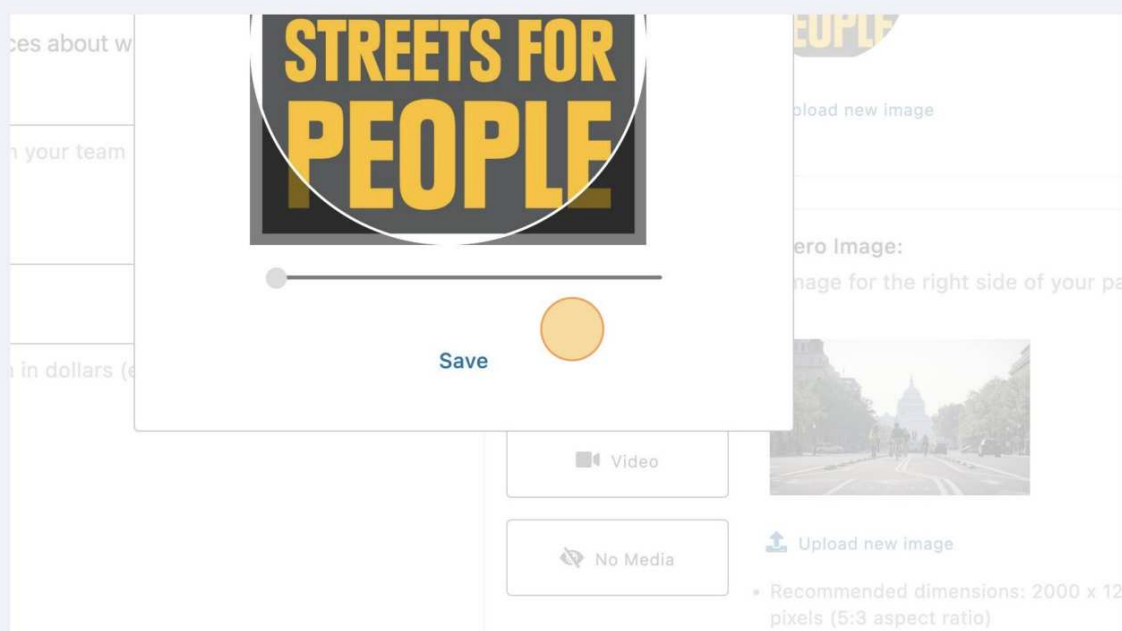
Hero Image:

Pick a large, high-quality image for the right side of your page.

 Image



**10** Click "Save"



STREETS FOR  
PEOPLE

Save

Video

No Media

Upload new image

Recommended dimensions: 2000 x 1200 pixels (5:3 aspect ratio)

11

Below, upload a video or image that aligns with your campaign. This will appear on your fundraising page. Some ideas for this image or video include you biking, enjoying safe streets, trails or bike lanes, or a statement about why you support WABA.

o commas nor


**Hero Image:**


Pick a large, high-quality image for the right side of your page.

Image

Video

No Media




[Upload new image](#)

- Recommended dimensions: 2000 x 1200 pixels (5:3 aspect ratio)
- Supported file types: JPG, JPEG, PNG, GIF

Save







**WABA**  
WASHINGTON AREA  
BICYCLIST ASSOCIATION

**50**  
*YEARS*  
— of —  
**SAFER STREETS**  
— and —  
**BETTER BIKING**  
since 1972

**12** Click "Save"

dollars (e



Upload new image

Recommended dimensions: 2000 x 1200  
pixels (5:3 aspect ratio)  
Supported file types: JPG, JPEG, PNG,  
GIF

Save

Save

Washington Area Bicyclist Association has partnered with Give Lively to power this

**13** Click "Save"

sign in dollars (e.g., \$500). No commas nor

Video

No Media



Upload new image

- Recommended dimensions: 2000 x 1500 pixels (5:3 aspect ratio)
- Supported file types: JPG, JPEG, PNG, GIF

Save



Washington Area Bicyclist Association has partnered with [Give Lively](#) to power this



14

Congrats! You have made your fundraising page. Make sure everything looks good and go ahead and share with your friends, family and network. The progress bar will automatically update as you make progress towards the goal.

Fundraiser Page


Donate to Your First and Last Name

\$0 of \$1,000

Donate


Copy Link

Share This Page

 I'm Fundraising For

**Support WABA for our 50th Year!**  
by Washington Area Bicyclist  
Association

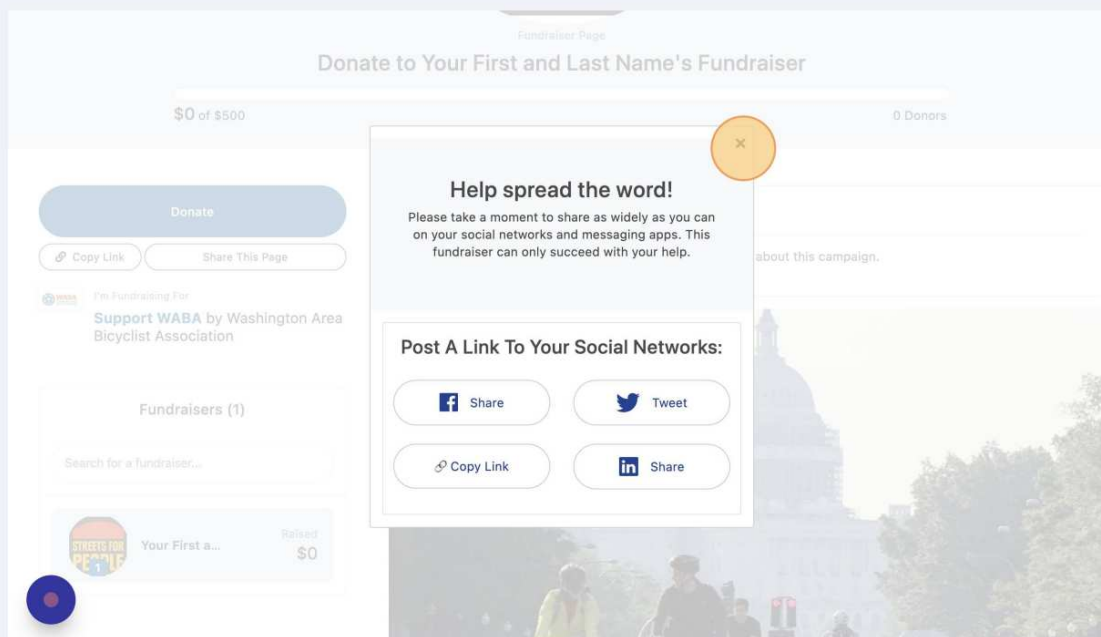
**A Note from Your First and Last Name**  
Please write 2-5 sentences about why you






15

Clicking "Share This Page" opens up these options so you can share easily to Facebook, Twitter, LinkedIn, or copy the link to your page to text, send via messenger, or send via email.



The screenshot shows a web browser window displaying a fundraiser page for WABA. The page title is "Donate to Your First and Last Name's Fundraiser". Below the title, it shows "\$0 of \$500" and "0 Donors". A modal window titled "Help spread the word!" is open, containing the text: "Please take a moment to share as widely as you can on your social networks and messaging apps. This fundraiser can only succeed with your help." Below this text, there is a section titled "Post A Link To Your Social Networks:" with four buttons: "Share" (Facebook icon), "Tweet" (Twitter icon), "Copy Link" (link icon), and "Share" (LinkedIn icon). The background of the page shows a blurred image of people riding bicycles.

**16** Below, you can see a list of your fundraisers and track your donations.




I'm Fundraising For

**Support WABA** by Washington Area Bicyclist Association


**Fundraisers (1)**

Search for a fundraiser...



Your First a

Raised  
\$0





**17** If you need to edit your description, goal, or images after you have created your page, you can click on "Edit Page" on the top right-hand corner.

**18** If you have any questions, don't hesitate to email [development@waba.org](mailto:development@waba.org). Thank you so much for your participation!