



Dear Fundraiser,

Thank you for participation in our Give Lively Peer-to-Peer fundraiser and for your support for WABA!

We need you to help us spread the word of WABA! Give Lively is a peer-to-peer fundraising platform meaning that individual supporters of WABA are able to set up their own personalized fundraising page to collect donations for WABA! This means you are able to customize your page with your own images, story, and personal fundraising goal. All donations will feed back into a central campaign which will be managed by WABA staff with an overarching goal of \$10,000!

We chose Give Lively as a platform because of its simple set-up and easy-share options for social media, text, and email. This means your page, and WABA's campaign, can be shared with everyone in your network—and beyond!

To get started with your own fundraising page, start by navigating to the [main fundraising campaign](#) and follow the steps below. We are here to support you! For ideas on how to effectively fundraise, check out [WABA's Tips and Tricks for Fundraising](#). If you have any questions or issues with Give Lively or fundraising for WABA in general, shoot us an email at membership@waba.org.

Thank you for helping us build a just and sustainable transportation system where biking, walking, and transit are the best ways to get around.

With gratitude,

WABA Development Team



Give Lively Step by Step Guide

Step 1: Visit the campaign homepage at

<https://secure.givelively.org/donate/washington-area-bicyclist-association/this-july-support-waba-and-help-make-our-streets-safer>



Hi, Kristin

MAKE A DONATION

Safer Streets and Better Bicycling.
Support WABA in 2023!

by Washington Area Bicyclist Association

\$25 \$50 \$100

\$250 \$ USD

One Time Monthly

♡ Dedicate This Gift

Continue

f t e l

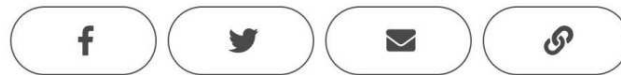
👤 I Want To Fundraise For This



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

2

Click "I Want To Fundraise For This"



[or log into your fundraising page »](#)

The Washington Area Bicyclist Association's (WABA) mission is to empower people to ride bikes, build connections and transform places. Our vision is a just and sustainable transportation system where biking, walking,



3 Create an account. Enter first name, last name, email, and a password.

Create A Fundraising Page

Fundraising for Support WABA by Washington Area Bicyclist

Create Account

First and last name

Email

Password

How This Works:

- ✓ You create (account. Give powers this
- ✓ You go through individual Page can customize message to
- ✓ You start fundraising ready, share your family,



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

4 Click "Create Account"

ready, share your family

Email must be a valid email

Password

.....

Confirm password

.....

Create Account

By creating an account, you hereby agree to Give Lively's [Terms of Use](#) and [Privacy Policy](#).

or log in to an existing account



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION


5 Double-click the "Password" field.

6 Click the "Name on Page" field and type in your first and last name.

Personalize Your Page
Fundraising for Support WABA by Washington Area Bicyclists

Upload a photo of yourself for your page, add a note that tells people why you're passionate about this goal to track your progress!

Name on Page

Jeslyn Zakes 

Add A Note: Why are you passionate about this campaign?

I love and support WABA!

We'll display this publicly on your team page under a section called "A Note From undefined"



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

7

Click the "Add A Note: Why are you passionate about this campaign?" field and type 2-5 sentences about why you are passionate about WABA and why people should support your campaign.

Name on Page

Your First and Last Name

Add A Note: Why are you passionate about this campaign?

I love and support WABA!

We'll display this publicly on your team page under a section called "A Note From undefined"

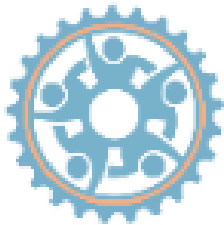
Your Fundraising Goal

\$ 1000

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.



Pick a large



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

8

Click the "Your Fundraising Goal" field and enter a dollar amount. See WABA's Tips and Tricks for Fundraising document for advice about how to set your goal.

Add A Note: Why are you passionate about this campaign?

Please write 2-5 sentences about why you are passionate about this campaign.

We'll display this publicly on your team page under a section called "A Note From undefined"

Your Fundraising Goal

\$ 1000

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.

Pick a large

 Image

 Video

 No Media



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

9

Click on "Upload new image" and upload a photo of yourself. Your page will automatically have the WABA logo on it and that we recommend a picture of you biking, walking, or doing something related to your campaign!

ampaign?

ssionate

section called "A

o commas nor

Profile Image:



 Upload new image

Hero Image:

Pick a large, high-quality image for the right side of your page.

 Image





WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

10 Click "Save"

The screenshot shows a social media post editor interface. The main content area displays a graphic with the text "STREETS FOR PEOPLE" in bold yellow letters on a black background. Below the graphic is a horizontal slider and a "Save" button. To the right, there are options for "Upload new image" and "Hero Image: Image for the right side of your page". Below these are buttons for "Video" and "No Media". At the bottom right, there is a note: "Recommended dimensions: 2000 x 1200 pixels (5:3 aspect ratio)".



11

Below, upload a video or image that aligns with your campaign. This will appear on your fundraising page. Some ideas for this image or video include you biking, enjoying safe streets, trails or bike lanes, or a statement about why you support WABA.

o commas nor

Hero Image:

Pick a large, high-quality image for the right side of your page.

Image

Video

No Media

Upload new image

- Recommended dimensions: 2000 x 1200 pixels (5:3 aspect ratio)
- Supported file types: JPG, JPEG, PNG, GIF

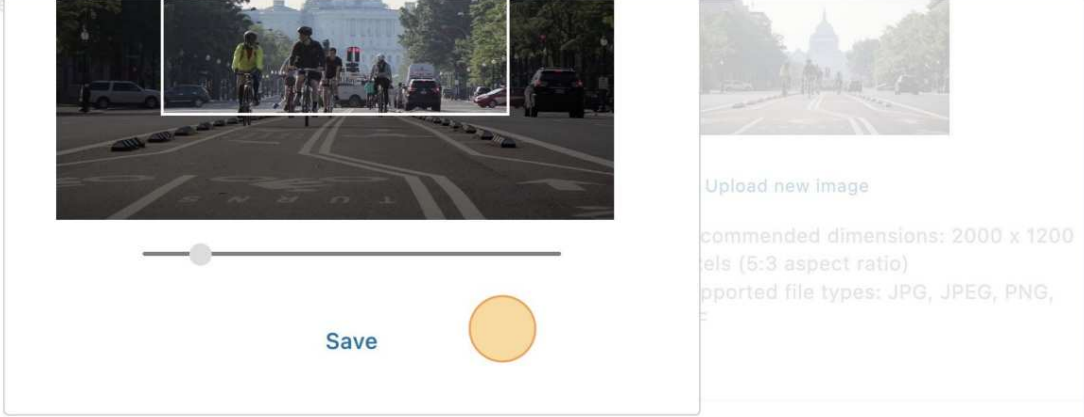
Save



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

12 Click "Save"

dollars (e



Upload new image

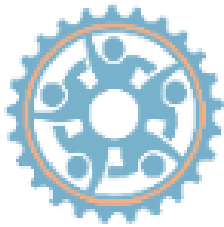
Recommended dimensions: 2000 x 1200 pixels (5:3 aspect ratio)

Supported file types: JPG, JPEG, PNG, GIF

Save

Save

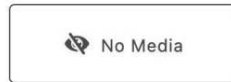
Washington Area Bicyclist Association has partnered with Give Lively to power this



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

13 Click "Save"

Sign in dollars (e.g., \$500). No commas nor



 Upload new image

- Recommended dimensions: 2000 x 1500 pixels (5:3 aspect ratio)
- Supported file types: JPG, JPEG, PNG, GIF

Save



Washington Area Bicyclist Association has partnered with [Give Lively](#) to power this



WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

14

Congrats! You have made your fundraising page. Make sure everything looks good and go ahead and share with your friends, family and network. The progress bar will automatically update as you make progress towards the goal.

Fundraiser Page

Donate to Your First and Last I

\$0 of \$1,000

[Donate](#)


[Copy Link](#) [Share This Page](#)

I'm Fundraising For

Support WABA for our 50th Year!
by Washington Area Bicyclist
Association

A Note from Your First and Last Nam

Please write 2-5 sentences about why you





WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

15


Clicking "Share This Page" opens up these options so you can share easily to Facebook, Twitter, LinkedIn, or copy the link to your page to text, send via messenger, or send via email.

The screenshot shows a fundraising page titled "Donate to Your First and Last Name's Fundraiser". The page displays a progress bar at the top with "\$0 of \$500" and "0 Donors". Below the progress bar, there is a "Donate" button and two buttons: "Copy Link" and "Share This Page". The "Share This Page" button is highlighted with a yellow circle. A modal window is open over the page, titled "Help spread the word!". The modal contains the text: "Please take a moment to share as widely as you can on your social networks and messaging apps. This fundraiser can only succeed with your help." Below this text, there is a section titled "Post A Link To Your Social Networks:" with four buttons: "Share" (Facebook), "Tweet" (Twitter), "Copy Link", and "Share" (LinkedIn). The background of the page shows a search bar for fundraisers and a list of fundraisers, with the first one being "Your First a..." with a raised amount of "\$0".




WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION


16 Below, you can see a list of your fundraisers and track your donations.

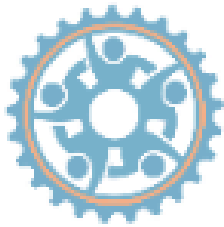
 I'm Fundraising For
Support WABA by Washington Area Bicyclist Association

Fundraisers (1)

Search for a fundraiser...

	Your First a	Raised \$0
---	--------------	---------------





WABA
WASHINGTON AREA
BICYCLIST ASSOCIATION

17

If you need to edit your description, goal, or images after you have created your page, you can click on "Edit Page" on the top right-hand corner.

18

If you have any questions, don't hesitate to email development@waba.org. Thank you so much for your participation!