



WASHINGTON AREA BICYCLIST ASSOCIATION
ANNUAL REPORT

WABA



20

23



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FROM OUR EXECUTIVE DIRECTOR

Dear WABA Supporter,

I love serving as executive director at the Washington Area Bicyclist Association. You make this organization possible, and by doing so, you make this region so much better for bicycling. Thank you.

2023 was a year of expansion for WABA. Because of you, we had full time organizers in Virginia, DC, and Maryland (for the first time in WABA's 50 year history)! They are ensuring bicyclists have safer places to bike and winning policies that keep everyone safe on our roads. For example:

- DC built 7.8 new miles of protected bike lanes in 2023—including long-awaited and excellent facilities on 9th Street NW and C Street NE, and 5 miles of new trails, including the Metropolitan Branch Trail extension to Fort Totten.
- In Maryland, our education and advocacy programs are growing. For the first time, WABA is delivering classes for adults and children to Prince George's County. Our collaborations with neighbors, partnerships with community groups, and relationships with legislators there and in Montgomery County will lead, longterm, to safer streets in Maryland.
- Last year, in Virginia, we amplified the voices of residents, advocates and allies, pushing for more collaboration and coordination between jurisdictions. We made great strides towards achieving Vision Zero, especially in Alexandria—which had no traffic fatalities in 2023.

Today, we have 30 full time staff at WABA activating people of all ages across the region. In 2023, your generous support enabled us to relaunch the long-beloved community programs of Gearin' Up Bicycles. Already in 2024, we have offered job training and Earn A Bike to more than 20 DC youth—and thanks to you, we plan to relaunch Gearin' Up's community bike shop in a new location.

We rolled into 2024 with the Capital Trails Network more than halfway done! When the network is complete, nearly four million Washington-area residents will live in close proximity to a trail—meaning easy access to an equitable, sustainable transportation system. At the end of 2023, the network had 515.6 completed trail miles—51% of the total of 1,006.5 existing and planned trail miles. Together, we are making incredible progress toward putting a world class trails system in our region's backyards.

Thank you for your support, and for sharing the vision of a region where biking, walking, and transit are the best ways to get around. As you're reading this report and reveling in how far our region has come, remember: you make it possible.

With deep appreciation,

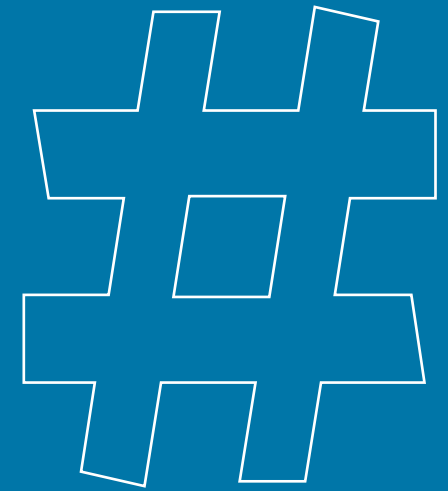


Elizabeth Kiker
Executive Director



WABA is proud to be included in Spur Local, the region's only locally-focused guide to civic engagement.





7.8 new miles of protected bike lanes ▪ 51% of the Capital Trails Network built ▪ **30 full-time WABA staff** ▪ 26 volunteer Bike Ambassadors ▪ **77 bike light giveaways, youth bike rides, pop-up fix-a-flat clinics, and community outreach events** ▪ 10 years of DC Trail Rangers ▪ **Over 1500 bags of glass and trash collected, 1200 trees pruned, and 3700 trail users met by DC Trail Rangers** ▪ 170 food rescue trips in partnership with Food Rescue DC ▪ **689 adults and children learned to ride bikes with WABA** ▪ 1039 individuals joined our 88 webinars, trainings, and events ▪ **12 Bike Week programs in DC Public Schools reaching 1368 youth** ▪ 14,075 participants in Bike to Work Day including 4995 first-time riders ▪ **60 families at Mundo Verde Calle Ocho biking to school together each Friday** ▪ 1800 registrants to 50 States, Bloom Ride, and Cider Ride ▪ **4.4 million trips on Capital Bikeshare** ▪ Over 2000 individuals organized to fight for safe streets improvements ▪ **5099 dues-paying members** ▪ 21,000 regional supporters.

WABA IN ACTION

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WABA IN ACTION

DC BIKE AMBASSADORS

The last time you dipped a toe into a new hobby or activity, it helped to have a role model and friendly face to answer questions, right? WABA's full time DC Bike Ambassador Coordinator and team of volunteers serve as bike-loving, conversation-starting mobile information dispensers, proudly making bicycling more approachable to District residents. They answer questions, provide resources, and teach skills—joyfully encouraging those who are interested but concerned about getting around by bike to give it a try. **In 2023, Bike Ambassadors a total of 77 bike light giveaways, youth bike rides, pop-up fix-a-flat clinics, and community outreach events.**



TRAIL RANGERS

We went on a Tour de Trails! 2023 marked the 10th year of the DC Trail Rangers program, which helps make DC's trails welcoming, inclusive, frequently used, and in a state of good repair. The celebratory "Tour de Trails" brought the celebration to four trails: Marvin Gaye Trail Anacostia River Trail, the Metropolitan Branch Trail, and Oxon Run Trail—and turned these trails into even more of a party than usual. It wasn't all a party, though: **DC Trail Rangers collected over 1500 bags of glass and trash from the trails, pruned over 1200 trees, and met 3700 trail users over the course of the year.**

BIKING FOR GOOD

In partnership with Food Rescue DC, WABA trained bicyclists to rescue hundreds of pounds of food that would otherwise have been thrown away. **Bicyclists made 170 food rescue trips in 2023.**



◀ IN CLASSES!

689 adults and children learned to ride bikes with WABA in 2023.

1039 individuals joined our **88 classes, webinars, trainings, and events.**

12 Bike Week programs hosted in DC Public Schools reached **1368 youth.**



◀ BIKE TO WORK DAY!

In 2023, **14,075 bicyclists** rode to work on Bike to Work Day—including **4995 first-time riders.**

COUNTING BUTTS ON BIKES



▲ RIDING TO SCHOOL!

Last fall, WABA had our first ever bike bus training with families from Mundo Verde Calle Ocho School. Now, the school has **60 families biking to school together** each Friday.

ON THE WEEKENDS! ▶

Over **1800 registrants** joined WABA's three beloved annual rides: our signature 50 States, springtime's Bloom Ride, and the fall Cider Ride.



◀ ON BIKESHARE!

More people than ever are riding bikes! The regional Capital Bikeshare program saw **more than 4.4 million trips** in 2023, the highest ridership year in the system's 13-year history.

SAFER STREETS ←

→ BETTER BIKING

WHAT WE'VE WON

PBLs: Protected bike lanes on 9th St NW and 8th St NE now fill critical gaps in DC's network of bike lanes and trails.

Traffic Calming: Traffic on Carroll Avenue in Silver Spring, MD is moving slower—a key part of building streets that prioritize people over cars.

Old Georgetown Road: The road diet and separated, buffered bike lanes on Old Georgetown Road, completed in December 2022, have made a real, measurable difference to safety. Maryland State Highway Administration reported that while there were four injury crashes and one fatal crash on this corridor in 2022, there were zero multimodal injury or fatal crashes during the same four months in 2023. All that for just a short 60 seconds increase to northbound peak travel times and decreased southbound travel times.

WORKS IN PROGRESS

With your support, WABA organized over 2000 individuals to fight for safe streets improvements including:

- Little Falls Parkway Road Diet and Linear Park in Montgomery County
- Protected bike lanes on Q and R Streets in DC
- The Crystal City Bike Network and safer intersections in Virginia.

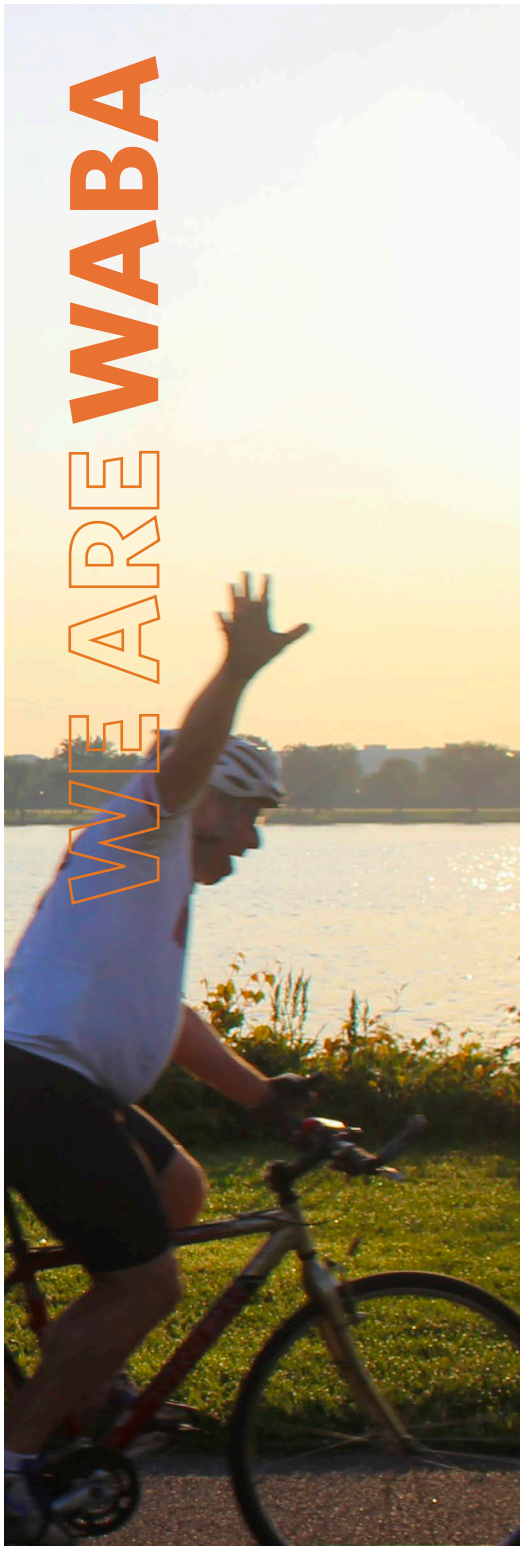


HAPPY TRAILS

Together with our partners in the Capital Trails Coalition, WABA is coordinating across jurisdictions and connecting the dots that will lead to a completed network. In 2023, we:

- **Cut the ribbon on the new 66 Parallel Trail.** This trail segment is already working its magic, connecting Dunn Loring to Centreville in Fairfax County to two Metro stations. It's also a sign of things to come, heralding the future of a car-free route along I-66.
- **Saw the Rhode Island Avenue Trolley Trail to completion—** creating a safe trail route to and from College Park by bike.
- **Won a more bicyclist- and pedestrian-friendly design for Long Bridge,** a glorious, walkable, bikeable link between Arlington and the DC waterfront.





WE ARE WABA

CONTRIBUTORS

We are deeply grateful to these generous donors for making our work possible through their support, as well as others who have chosen to remain anonymous.

\$100,000+

Bega Memorial Fund for Bicycling Safety
Anonymous (2)

\$10,000 +

Jessica Bauman
The Mrstik Family
Anonymous (1)

\$1,000-\$9,999

David Alpert
Jennifer Ballard
Scott Barash
Brett Battjer
Dan Behrend and Chioma Ohaleté
Cory Bilton
Bill Branson
Dana Bres
Brian Chesney
Wayne Clark
Aaron Cohen
Collier Cook
David Cooling
Neil Curran and Elizabeth Altmaier
David Dantzie
Diane Dodge
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David Feinstein
Allison Foster
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Ruby Steigerwald and Jamie Buss
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Mishal Thadani
Christine Trankiem
Amy Upshaw
Abraham Usher

Shelley Vinyard and Aravinth Ganesan
Liza Zamd and John Campbell

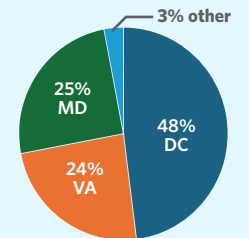
Partners in Building a Bike Friendly Region

Amazon
Therme Group
Signal Financial
Lyft
JBG Smith Properties
DC Bike Ride
National Landing BID
Law Offices of Bruce Deming, Esq.—“The Bike Lawyer”
Chaikin, Sherman, Cammarata & Siegel
Personal Injury Lawyers

MEMBERSHIP SNAPSHOT

AS OF JANUARY 15, 2024

5,099 dues-paying members...



...and 21,000 total regional supporters.



WE ARE WABA

BOARD OF DIRECTORS 2023

Officers

Kira Marchenese
Chair

Shelley Vinyard
Vice Chair

Jessica Hough
Treasurer

Nick Johnson
Secretary

Members

Llewelyn Engel

Allison Foster

Debra Lane

Daniel Langenkamp

Karen Davis Miller

Jim Sebastian

Mishal Thadani

EMERITUS COUNCIL

WABA's Emeritus Council is selected from former WABA board members or employees who served with distinction and excellence. This advisory body invests in and supports WABA by providing strategic advice and perspective, drawing on their institutional and regional knowledge.

Cary Shaw, WABA Founder

Scott Barash

Greg Billing

Mark Blacknell

Keya Chatterjee

Paul DeMaio

Kendall Dorman

Eric Gilliland

Peter Harnik

Barbara Klieforth

Joanne Neukirchen

Bo Pham

Jim Titus

Carl Turpin

STAFF

Year-end 2023

Elizabeth Kiker
Executive Director

Operations

Nick Mariott
Operations Manager

Hakeem Moss
Operations and HR Coordinator

Advocacy

Jeremiah Lowery
Advocacy Director

Kalli Krumpas
Senior Organizing Manager

Alyssa Proudfoot Siegel
DC Organizer

Kevin O'Brien
Virginia Organizer

Seth Grimes
Maryland Organizer

Peter Gray
Montgomery County Organizer

Michelle Shin
Vision Zero Coalition Manager

Sarah Haedrich
Vision Zero Outreach Coordinator

Joseph Hamd
Youth Organizing Coordinator, Prince George's County

Olaolywa Adeleke-Wales
Youth Advocate, Prince George's County

Guillermo Flores
Youth Advocate, Prince George's County

Hazel Hayashi
Youth Advocate, Prince George's County

Omokorede Jemmott,
Youth Advocate Prince George's County

Programs Team

Renée Moore
Programs Director

Jonathan Stafford
Culture and Engagement Manager

Sydney Sotelo
Education and Outreach Manager

Trey Robinson
DC Bike Ambassador Coordinator

Beth Donahue
Education Program Coordinator

Patricia Miguel
Trail Ranger Outreach Manager

Ezra Hollander
Trail Ranger Operations Manager

Robert Brown
DC Trail Ranger

Marque Easton
DC Trail Ranger

Natty McAlpine
DC Trail Ranger

Conor Terry
DC Trail Ranger

Ageyi Williams
DC Trail Ranger

Communications & Development Team

Colin Browne
Communications Director

Anna McCormally
Development Director

Jonathan Kincade
Communications Coordinator

Jordan Mittelman
Events and Partnerships Manager

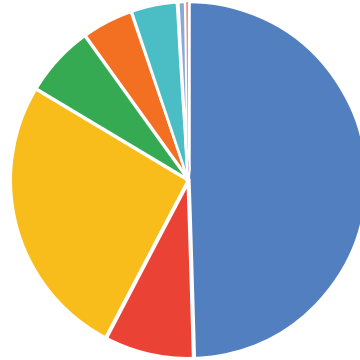
Ken Reichmann
Membership and Development Manager

Jeslyn Zakes
Database Manager

FINANCIALS

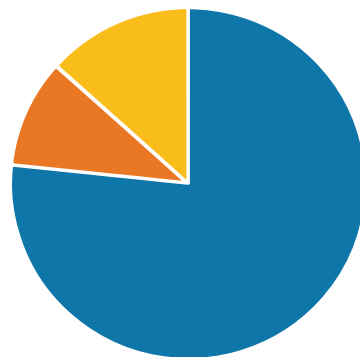
2023 REVENUE

| | |
|--------------------------------|--------------------|
| Government grants | \$1,499,694 |
| Memberships | 247,609 |
| Individual giving | 783,888 |
| Foundations and private grants | 196,558 |
| Corporate sponsorships | 141,679 |
| Events | 128,611 |
| Investment return | 21,495 |
| Miscellaneous | 9,044 |
| Total | \$3,028,596 |



2023 EXPENSES

| | |
|--------------|--------------------|
| Programs | \$2,240,742 |
| Fundraising | 292,841 |
| G&A* | 389,640 |
| Total | \$2,923,223 |



*Includes WABA's office rent for programs

AUDITED STATEMENT OF FINANCIAL POSITION

| | 2023 | 2022 |
|---|--------------------|--------------------|
| Assets | | |
| Cash and cash equivalents | \$1,321,397 | \$1,282,786 |
| Investments | 64,486 | 60,809 |
| Government grants receivable | 369,407 | 224,114 |
| Prepaid expenses | 24,709 | 40,276 |
| Property and equipment, net | 45,512 | 57,869 |
| Right-of-use assets — operating leases | 143,760 | 214,509 |
| Deposits | 10,230 | 4,325 |
| Total assets | \$1,979,501 | \$1,884,688 |
| Liabilities and Net Assets | | |
| Liabilities | | |
| Accounts payable & accrued expenses | \$197,537 | \$141,106 |
| Due to sponsored projects | 35,024 | 31,647 |
| Lease liabilities — operating leases | 147,122 | 217,490 |
| Total liabilities | 379,683 | 390,243 |
| Net Assets | | |
| Without donor restrictions | 1,388,212 | 1,387,798 |
| With donor restrictions | 211,606 | 106,647 |
| Total net assets | 1,599,818 | 1,494,445 |
| Total liabilities and net assets | \$1,979,501 | \$1,884,688 |



Happy riding!

Contact development@waba.org to hear more about our work or make an investment in WABA.