

Presented By:

**Hopp**



# Bloom Ride

*& spring picnic*

April 19, 2025

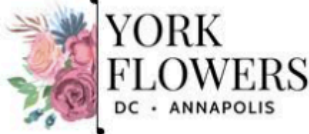
## Official Ride Guide

Event Info and Instructions

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\*Offer valid through 4/20/25 with dine-in purchase. At any Immigrant Food location except Union Market.

# OFFICIAL RIDE GUIDE

Ride date: Saturday, April 19, 2025

Picture a leisurely cruise through our vibrant region as the flowers bloom and the air fills with the scents of spring. We'll be stopping at charming locations across the city and in Northern Virginia, to admire blossoms and soak in the season's beauty.

The ride is a fundraiser which supports WABA's work in the DC region and our mission of empowering people to ride bikes, build connections and transform places. Thank you for taking part!

Taking place *rain or shine and* starting and finishing at Franklin Park in downtown DC, the event offers two flower-filled bike routes followed by a picnic:

**The Petals and Pedals Route (20 miles):** Discover unexpected sites and gorgeous scenes as you “bike and smell the flowers.”

**The Blossom Expedition Route (3 miles):** Seek out a floral display on the National Mall on this family and kid friendly trek.

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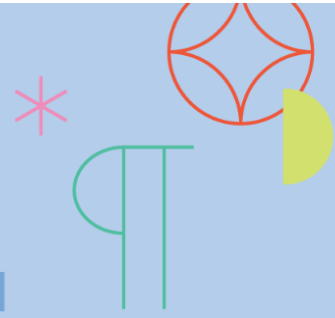
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# The museum where language comes to life



FREE ENTRY. JUST BLOCKS FROM  
THE WHITE HOUSE.  
[planetwordmuseum.org](http://planetwordmuseum.org)



# Timing/ Check-In

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## Check-in Schedule

Petals and Pedals Route (20mi.) –

Check-in: 9:30 AM – 10:30 AM;

Group start: 10:30 AM;

No Drop Groups start: 10:35 AM

Blossom Expedition Route (30mi.) –

Check-in: 10:30 AM – 11:00 AM;

Group start: 11:10 AM;

# Getting to the Event

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Each ride route starts and finishes at Franklin Park:

*(1332 I Street NW Washington, DC 20005)* [map](#)

We encourage participants to reach the ride by bike or public transportation if possible. The venue is close to several Metro Stations: McPherson Square (Blue, Orange, and Silver lines), Metro Center (Red line), and Mount Vernon Square (Yellow and Green lines) Please note that Metro opens at 7am on Saturdays, so depending on your ride route taking Metro may or may not be feasible.

## Parking:

If you plan to drive, there is limited street parking nearby. But, generally, you should be able to find a place to park somewhere close by with only a short bike ride from your car to Franklin Park. Ideally, you will scout this out in advance to have a plan.

# Event Code of Conduct

WABA's first priority is to provide a fun, inclusive and safe environment for all participants. Below is the Code of Conduct that you commit to when you enter a WABA space. Learn more at [waba.org/code](https://waba.org/code).

“As a member of the WABA community, I commit to the following whenever I am in a WABA space:

1. I acknowledge that I exist in a society built on unequal, and unjust power structures. I agree that I have a responsibility to interrogate my privileges and use my power to help make WABA spaces increasingly safe, inclusive, and supportive for everyone.
2. I acknowledge that WABA has a zero-tolerance policy for racist behavior, sexual harassment, physical or verbal abuse, microaggressions, tokenism, and all other harmful actions. I agree that these actions have no place in a supportive, inclusive community, and to make it a priority to never harm another person in any of these ways.
3. I acknowledge that my behavior — not my intentions—is what affects the people around me, and that it is possible for me to harass or otherwise harm others even when I don't mean to. I agree to be respectful, kind, compassionate, and supportive to those around me in both word and in action—and, if someone lets me know that my behavior is harmful, to immediately adjust that behavior with the goal of preventing future harm.
4. I acknowledge that the work of mitigating the harmful effects of unjust power structures is never done. I agree to take on the responsibility of speaking out against instances of racism, sexism, ableism, and other discrimination or manifestations of prejudice, whenever I have the power to do so.
5. I acknowledge that if I cannot adjust a behavior that is harming other community members, it makes sense for WABA staff to ask me to leave the community space. I agree that if WABA staff asks me to leave a WABA space because of a Code of Conduct violation, I will do so. “

If you experience a code of conduct violation at the hands of another participant, staff member or volunteer, or witness unjust behaviors by another individual, please notify a WABA staff member.

## Ride Support

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The Bloom Ride is generally an unsupported ride. This means:

- Streets are not closed for this ride. You will ride on streets with motor vehicle traffic.
- The route is unmarked.

Participants are expected to:

- Call 911 in case of an emergency.
- Have an emergency-contact who is not a ride participant “on call” during the ride.
- Carry a charged cell phone (and charged battery pack for the longer rides).



# Ride Safety

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Ride participants have a responsibility to bicycle safely, respectfully, and lawfully to maximize safety for all trail and road users.

We ask you to:

- Wear a helmet
- Stop at all red lights and stop signs as appropriate. Cyclists can use the leading pedestrian interval at stop lights and yield at stop signs except when others have right of way at the intersection.
- Always yield to pedestrians.
- Follow posted signs.
- Use hand signals when turning.
- Communicate verbally with other riders.
- Do not ride more than two abreast, and do not take up more than one lane of travel. When riding on sidewalks, trails, or paths, be cautious when passing other users and slow down.

**\* Furthermore, we ask you to be especially mindful and considerate of other users while on trails. Practice etiquette and exercise patience!**

# Inclement Weather

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The Bloom Ride & Spring Picnic will go on rain or shine except in the case of dangerous conditions such as lightning or high winds.

In the event of conditions that would cause the event to be unsafe to happen, we will contact participants by email, so have your phone handy.

# KATE'S REAL FOOD



SCAN FOR YOUR CHANCE TO  
**WIN A KATE'S  
SWAG BAG**

*Win a year's worth of bars (valued at nearly \$400), exclusive Kate's Real Food merchandise, and more!*



No purchase necessary. The giveaway is not affiliated with any retailer. Open to U.S. residents, 18+ years old. The contest runs from April 1, 2025, to June 30, 2025, and all entries must be received by 11:59 PM (PST) on June 30, 2025. One (1) winner will receive 12 boxes of Kate's Real Food bars, a Kate's Real Food hat, a tote bag, and additional Kate's Real Food products. The prize is non-transferable and cannot be redeemed for cash or substituted. The winner will be randomly selected within two weeks of the contest closing and notified via email with instructions on how to claim their prize. If the winner does not respond within 7 days, up to three alternate winners may be selected. If no winner is confirmed after this process, the prize will be forfeited. By entering, participants agree to release and hold harmless Kate's Real Food, its affiliates, and their respective officers, employees, and agents from any liability, loss, or injury resulting from participation in the contest or the acceptance, use, or misuse of the prize. Kate's Real Food reserves the right to disqualify any entrant who violates these terms or engages in fraudulent activity. By entering, participants consent to the collection and use of their personal information solely for the purposes of the giveaway, in compliance with applicable laws and privacy standards. The giveaway is void where prohibited by law, and Kate's Real Food is not responsible for any technical issues, such as server errors or lost entries, during the entry process.

# Ride Routes/ Navigation

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The 2025 Bloom Ride & Spring Picnic routes are available [here on RideWithGPS!](#)

At ride check-in, you will have the option to take a printed cue sheet for your route. However, many people will opt to navigate using the RideWithGPS app that provides audible directions through your phone.

## Ride with GPS

To get free Ride with GPS turn-by-turn navigation on your smartphone, you will to do a few things, all pretty easy:

1. Sign up for a free [RideWithGPS](#) account on your web browser and log in. You can close a pop-up that encourages you to sign up for a premium account– unless you want to, don't input any credit card information!
2. Join the WABA RideWithGPS club by clicking [here](#) while logged into your account on your web browser.
3. Install the mobile app on your phone and open it. Skip any initial pop-ups or settings prompts and sign in.
4. On the web browser, go to the [ride routes](#) and it will show you the ride routes in the app. Select the correct route for your ride.
5. It's a good idea to click "Save" and then "Download for Offline".
6. Click "Navigate" to start the ride.

To download gps files to another device:

From the app on your phone:

1. Open the route on your phone and click the three dots in the upper right corner while you have the route displayed.
2. Click through to export a GPX file.



On a computer while viewing the route in your web browser:

1. Click on “More” in the gray box above the route name/title.
2. Click on “Export as File”.
3. Select the appropriate file type.

Tips:

1. Follow all the instructions above. If you do not join the WABA club, you will get pop-ups to prompt you to purchase a paid plan.
2. Some people opt to wear an ear bud (in one ear) to hear the audio cues. Do this at your own risk– you should be able to hear traffic around you.
3. Check your settings in the RideWithGPS app. Select “More” at the bottom of the screen, then click on “Settings”. Under “Navigation”, you can ensure you will get audio cues and alerts. “Handlebar Mode” can prompt your phone to wake when nearing turns– this can save on battery.
4. Check your phone settings. Consider adjusting the brightness of the phone to make it more visible or a dimmer screen can save battery.



**With 8 locations across the DC Metro Area, Conte's Bike Shop is your trusted destination for bikes, gear, and expert service— everything you need to keep rolling.**



# Ride Marshals

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Ride Marshals are WABA volunteers who are there to help you navigate and offer encouragement and support. Marshals receive training from WABA staff before the event and know participants may look to them with questions, for assistance, or to be a buddy. Marshals carry basic first aid supplies, and are instructed to call 911 in the case of an emergency on the ride.

## Pit Stops

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Enjoy carefully considered on course support at each of our awesome pit-stops so you can refuel with snacks and hydration as well as high-fives.

### 20-mile Petals and Pedals Route

- Conte's Bike Shop- Arlington - Mile 13.5 (10:30 AM – 2:30 PM)
- Floral Library- Mile 18.5 (10:30 AM – 3:00 PM)

### 3-mile Blossom Expedition Route

- Floral Library- Mile 1.5 (10:30 AM – 3:00 PM)

# Time Limits

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There is no time limit for the ride — since this is an unsupported ride and no roads are closed for the ride, WABA will not ask anyone to stop riding. However, you will not be able to get snacks or water at any of the ride pit-stop sites after they close—see preceding pit stop schedule (or in your cue sheet on ride day!) for details.

# What to Bring

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- Bike
- Helmet (Required by our insurance. You can't ride without one.)
- Bike lock (It's good to have a lock with you, in case of an unanticipated or emergency stop. Also, at the post-ride party, we will have a bike valet monitored by attendants, but you still may want to have a lock.)
- ID
- Credit card
- SmartTrip card
- Weather appropriate clothing (consider bringing some rain gear!)
- Water bottles (you can fill it at the check-in area if you need to)
- Saddle bag (to carry spare tube, tire levers, and pump or patch kit)
- Spare tube (especially if you have a non-standard rim size!)
- Charged cell phone and charger
- Sunglasses and sunscreen
- Additional snacks
- An adventurous spirit!

# Food and Water

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## Water

There will be water jugs from which you can fill your reusable water bottle at check-in, pit-stops, and the finish line. Bring your own bottles to fill up!

## Snacks

Snacks at pit stops will be vegetarian. There will be fresh fruit including apples and bananas as well as pre-packaged, single serving snacks with sweet and salty, vegan, and gluten-free options.

## Food and Drinks at the Post-Ride Picnic

At the post-ride picnic, you will be able to enjoy prepared lunches from Immigrant Food with options for all diets. As well, there will be other snacks and dessert treats from Ben and Jerry's. Finally, there will be a variety of chilled drinks including lemonade, pink lemonade, iced tea, and premium non-alcoholic beverages from Best Day Brewing.

# Restrooms

There will be restrooms available at or nearby all ride sites (start/end points and pit stops). In Franklin Park, there is a restroom facility on the south side of the park.

# Finish Line and Picnic

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After completing the ride, you'll finish at the same spot where you started. There, you will be greeted by WABA staff and volunteers and you can leave your bike in a securely attended bike valet station.

You can then enjoy a picnic lunch and a range of activities.

## After Party Location

*Franklin Park* (1332 I Street NW Washington, DC 20005) [map](#)

# Social Media

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Please post great moments from the event to social media using #BloomRide while tagging @wabadc.



# FAQ's

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## **What is this event?**

The Bloom Ride & Spring Picnic is a bicycling event to raise funds for the Washington Area Bicyclist Association (WABA)'s work in the DC region and our mission: empowering people to ride bikes, build connections and transform places.

## **Do I have to follow traffic laws?**

Yes. WABA asks and expects all participants to ride lawfully and with respect for other road users. This means:

- Stop at all red lights and stop signs as appropriate. Cyclists can use the leading pedestrian interval at stop lights and yield at stop signs except when others have right of way at the intersection.
- Always yield to pedestrians.
- Use hand signals when turning.
- Follow all posted signs.
- Communicate verbally with other riders.
- Do not ride more than two abreast, and do not take up more than one lane of travel. When riding on sidewalks, trails, or paths, be cautious when passing other users and slow down.

## **Do I have to wear a helmet?**

Yes. WABA's insurance requires that everyone riding a bicycle on a WABA ride wears a helmet while riding.

## **Can I ride my e-bike?**

WABA welcomes e-bikes on our ride. We ask that you choose a route that is suitable for your bike and have a fully charged battery the day of the event.

**I selected a ride route but now I want to change it.**

No problem! Please email [events@waba.org](mailto:events@waba.org) and we will get you switched to the route of your choice.

Note: You will be responsible for paying the registration fee difference if switching from a shorter route to a longer route. We are not able to issue refunds for any registration.

**I have a question that you haven't answered here.**

We are happy to help! Email your question to [events@waba.org](mailto:events@waba.org).

*See You  
Out There!*



**WABA**  
WASHINGTON AREA  
BICYCLIST ASSOCIATION